



DOCTORS CYPRUS

FIND · CONNECT · CARE

VISIBILITY + GROWTH FOR MEDICAL PROFESSIONALS

Be found when patients are searching.

Cyprus's visibility-first medical platform—combining search discovery, trusted doctor profiles and the marketing systems needed to turn attention into appointments.

PLATFORM PROFILES · FIRST-PAGE VISIBILITY · PERFORMANCE SERVICES

2026





PATIENT BEHAVIOUR

Search visibility is the first consultation.

Patients increasingly begin with Google. The first decision is not who to contact—it is who appears credible, relevant and easy to reach.

01

NEED

A patient identifies a medical need.

02

SEARCH

They search by specialty and location.

03

COMPARE

They assess expertise, trust and access.

04

CONTACT

They call, email or request an appointment.

The commercial gap

Strong clinical capability can remain invisible when the digital path to trust and contact is incomplete.





REPEATABLE RESULT

3 profiles. 3 specialties. 3 page-one outcomes.

The same search-led system has produced first-page visibility across distinct medical categories and cities.



DENTISTRY

Dr. Cos Giannakopoulos

Paphos

AVG. POSITION

6.16

PAGE ONE



ENT

Dr. Katerina Panagiotidi

Limassol

AVG. POSITION

7.80

PAGE ONE



GYNAECOLOGY

Dr. Dimitrios Grigoriou

Nicosia

AVG. POSITION

7.83

PAGE ONE



EARLY PLATFORM TRACTION

The platform is already earning measurable demand.

Doctors Cyprus is still early. The important signal is that search visibility and user activity are already moving together.

2,354

GOOGLE SEARCH
IMPRESSIONS

51

ORGANIC SEARCH CLICKS

278

WEBSITE SESSIONS

175

ACTIVE USERS

Executive interpretation

Search has begun to create a compounding discovery asset: patients see the platform, enter through specialist intent, and move into direct contact pathways.

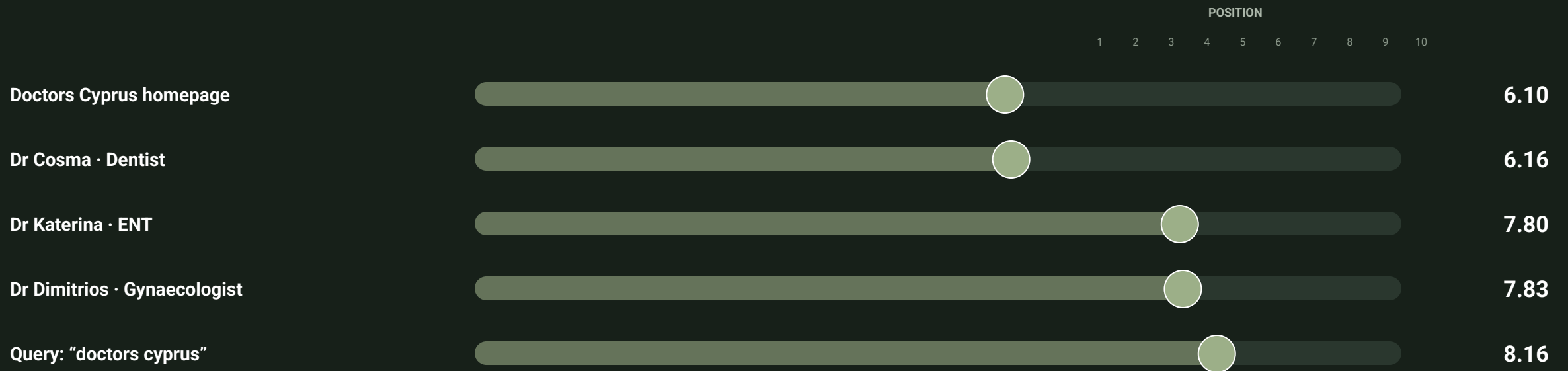




PAGE-ONE PROOF

The platform and every live specialist profile are visible on page one.

Average positions below are from the current Google Search Console export. Position 1 is the strongest result.



PAGE ONE RANGE

Every current benchmark sits inside Google's first ten organic positions.



PROFILE-LEVEL PERFORMANCE

Specialist pages are translating visibility into visits.

Each profile addresses a defined specialty-location search need—and each is already producing measurable discovery.

DENTIST · PAPHOS	90 IMPRESSIONS	3 CLICKS	6.16 AVG. POSITION	PAGE ONE
ENT · LIMASSOL	422 IMPRESSIONS	8 CLICKS	7.80 AVG. POSITION	PAGE ONE
GYNAECOLOGIST · NICOSIA	264 IMPRESSIONS	3 CLICKS	7.83 AVG. POSITION	PAGE ONE

COMBINED

776 impressions · 14 organic clicks

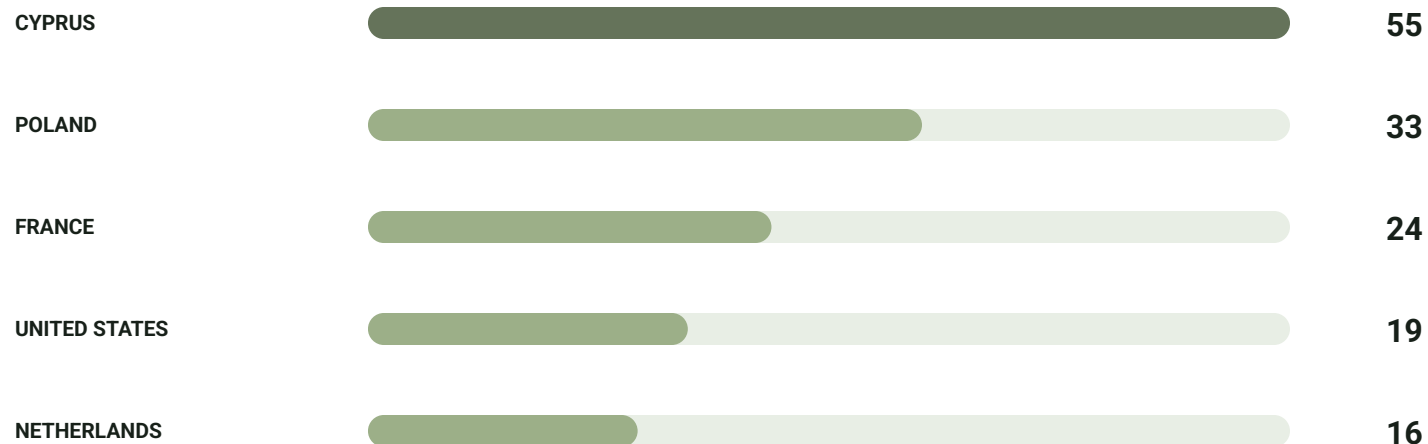




PATIENT DISCOVERY

Online Visibility is already extending beyond Cyprus.

International traffic matters in a mobile, multilingual market where residents, expatriates and visitors research care before making contact.



The strategic value is reach before urgency: patients can discover a doctor before they are ready to book.



THE PATIENT JOURNEY

One system connects search demand to appointment action.

Doctors Cyprus is designed around the full discovery path—not a static directory listing.

01

SEARCH CAPTURE

Specialty and location pages match high-intent searches.

02

PROFILE + TRUST

Expertise, services, location and contact signals are clear.

03

APPOINTMENT ACTION

Patients can call, email or submit a booking request.

04

TRACK + IMPROVE

Performance data informs visibility and conversion updates.



The result: a measurable route from Google visibility to patient enquiry.



STRAIGHTFORWARD MEMBERSHIP

Choose the visibility level that matches your growth stage.

All prices exclude VAT. Annual plans include discounted rates/

STANDARD PROFILE

€19.99

/ month + VAT

€220 / year + VAT

- ✓ Dedicated doctor profile
- ✓ Specialty + location categorisation
- ✓ Services, treatments and gallery
- ✓ Contact details + appointment form
- ✓ Initial launch promotion
- ✓ Monthly profile analytics

FEATURED PROFILE

€49.99

/ month + VAT

€500 / year + VAT

- ✓ Everything in Standard
- ✓ Priority placement above standard profiles
- ✓ Homepage + specialty page features
- ✓ Featured healthcare professional badge
- ✓ Additional promotion + newsletter inclusion
- ✓ Ongoing priority profile updates



ALL-IN-ONE MEDICAL MARKETING

More than visibility. A complete growth system for your practice.

Beyond your profile, Doctors Cyprus provides the marketing services needed to attract patients, generate enquiries and measure performance.

WEBSITE DESIGN + DEVELOPMENT

Trusted websites and landing pages designed to convert patient interest into appointments.

SEO & GOOGLE VISIBILITY

Speciality, treatment and location-led optimisation for high-intent Google searches.

PAID ADS + LEAD GENERATION

Targeted Meta and Google campaigns with retargeting and measurable enquiry tracking.

CRM & AUTOMATION

Lead management, automated reminders and follow-up systems tailored to your practice.

CONTENT CREATION

Professional photography and videography for websites, campaigns and patient education.

HOSTING, MAINTENANCE & REPORTING

Ongoing website care, technical support and monthly performance reporting with continuous optimisation.



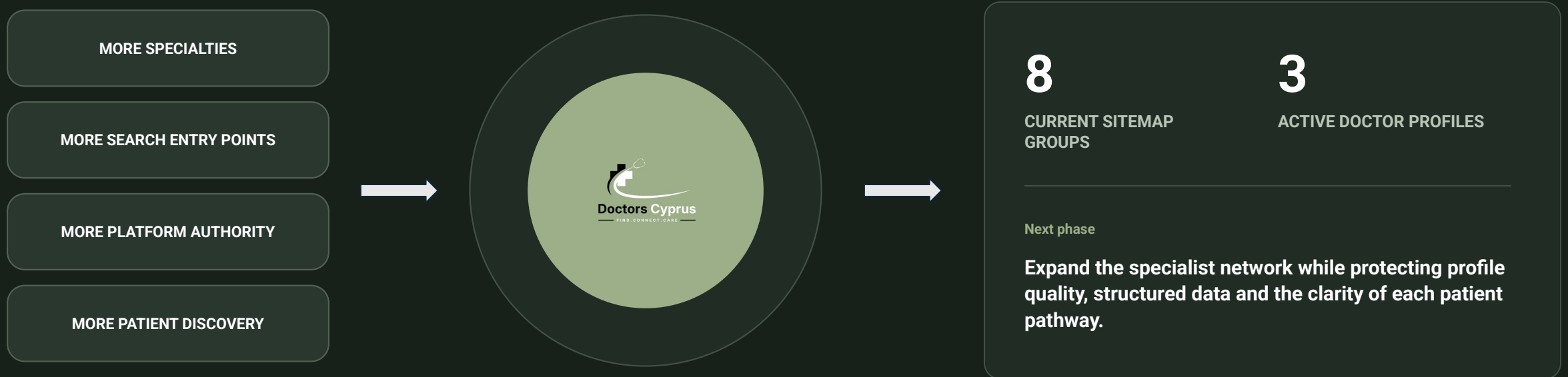
Membership builds visibility. Performance services turn attention into measurable growth.



BUILT TO SCALE

Every new profile strengthens the discovery network.

The architecture connects specialties, locations and doctor profiles—creating more relevant entry points for patients and more authority for the platform.





DOCTORS CYPRUS

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JOIN THE PLATFORM

Own your specialty before the market gets crowded.

Build a credible profile, earn measurable search visibility and connect patients to a clear appointment pathway.



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